



# Food Retailing and Sustainable Development

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Faced with dwindling resources and the challenge of climate change, companies are seeking to enhance production while consuming fewer resources. At the same time, consumers are altering their behaviors by seeking local production or bulk buying products. Retailers, as boundary spanners between consumers and producers, have a major role in initiating change and sustainable development.

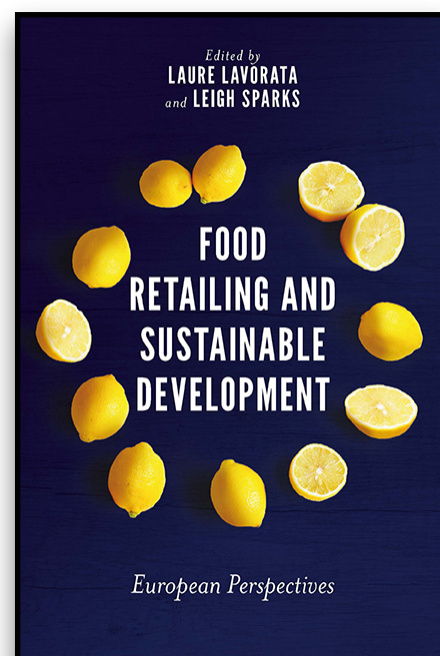
Part one of this book analyzes the sustainable development practices of retailers within and between different European countries and presents case studies that consider best practices on this topic.

Part two underlines the challenges faced by European retailers in the wake of societal and technological changes. The consumers' role and their sustainable development practices are analyzed to understand the impact on retailing and the main risks for retailers.

## About the authors

**Laure Lavorata** is Professor at the University of Reims Champagne Ardenne. Her research focuses on the ethics of retailers, marketing ethics, and sustainable marketing. She has coordinated an ANR project on 'Food Retail, Consumption and Sustainable Development' whilst her latest publications are on the "Influence of retailers' commitment to sustainable development on store image, consumer loyalty and consumer boycotts: Proposal for a model using the theory of planned behaviour," published in the *Journal of Retailing and Consumer Services* and "French Retailers and Sustainability", published in French in 2017. She also coordinated a book published by *Economica* in November 2016 on marketing and sustainability.

**Leigh Sparks** is Deputy Principal and Professor of Retail Studies at the University of Stirling, Scotland. He has degrees from the University of Cambridge and the University of Wales. His research concentrates on structural and spatial change in retailing. Leigh was a founding member of the Institute for Retail Studies at Stirling. His research has been disseminated widely through a number of books, many reports and over 150 academic and professional articles. He has been an advisor to the Scottish Government on retail and town centre matters and runs a blog at [stirlingretail.com](http://stirlingretail.com)



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